



LIECHTENSTEIN

Princely Moments





Welcome to Liechtenstein



Experience your own personal princely moments

Take a little time to discover this 160 km² jewel between the mighty Alps and the majestic Rhine. You will be surprised just how much there is to see in Liechtenstein – from towering peaks and charming villages to a vibrant cultural scene and excellent food. The Principality of Liechtenstein is traditional and modern, compact and cosmopolitan, sporty and sensuous. Fittingly for a country of this size, it is the small things in Liechtenstein which will enchant and surprise you. Explore this great little country and experience your own personal princely moments.

Ernst Risch
Managing Director, Liechtenstein Marketing





Liechtenstein: good things come in small packages

The Principality of Liechtenstein has a total surface area of 160 km², over half of which is covered by mountains. Its capital, Vaduz, is home to the official residence of the Princely Family as well as the government and parliament buildings. The 38'000 inhabitants of Liechtenstein appreciate the many attractions and activities this small principality has to offer as well as its stability: Liechtenstein has had the same borders and the same good relations with its neighbouring countries for 300 years.

www.liechtenstein.li/en



The clue is in the name

The Principality of Liechtenstein is one of two countries in the world to take its name from its head of state. However, the incumbent Prince Hans-Adam II is the first to have grown up in the principality. It was not until 1938 that the Princely Family – one of the world's oldest noble families – moved its official residence to Vaduz Castle. This fortress 120 metres above the town is the main symbol of Liechtenstein. Being close to the people – both geographically and metaphorically – is of great importance to the Princely Family.

www.fuerstenhaus.li/en



A state structure like no other

The Principality of Liechtenstein has a unique state structure. According to the constitution, it is a “constitutional hereditary monarchy on a democratic and parliamentary basis”. Power lies both with the “Prince and the People”. Therefore, Liechtenstein unites two contrasting forms of government: monarchy and democracy.

www.liechtenstein.li/en



“Hoi” and hello!

In a country as small as Liechtenstein, everyone knows each other. This degree of familiarity brings with it a personal touch, so don’t be surprised if a Liechtensteiner greets you with a friendly “Hoi” as he passes you in the street or high up in the mountains. The principality is a place where people show interest in and look out for one another. In other words: Liechtenstein is a place where you are always at the heart of the action.

www.liechtenstein.li/en/country-and-people



Relaxation for body and soul

There is no better place to escape the stress of daily life, relax and recharge your batteries than out in Liechtenstein's beautiful natural surroundings. Spring, summer, autumn or winter – whatever the time of year, the fabulous landscape in this principality stretching from the banks of the Rhine to the heart of the Alps offers many attractions for sports enthusiasts, nature lovers and sun worshippers.

www.tourismus.li/en



Wide world of outdoor adventure

While the Ruggeller Riet nature reserve with its beautiful flowers is the perfect place for a romantic walk, Liechtenstein's mountain summits offer breathtaking views of its neighbouring countries. The principality has 400 km of clearly signposted hiking and mountain bike trails from the valley floor to 2'600 metres above sea level. Easy walks to alpine hikes, gentle rides to challenging tours – with so much on offer there really is the perfect route for everyone.

www.tourismus.li/summer





White winter wonderland

When the first snows of the winter arrive, the pretty mountain village of Malbun at 1'600 m altitude is transformed into a paradise for skiers and snowboarders. It is the combination of sporting challenges and a warm, friendly atmosphere which make this small but varied winter jewel so special. As well as 23 km of perfectly prepared pistes and 15 km of cross-country skiing trails, Malbun also offers winter hiking, ice skating on a new ice rink and ice climbing. The ideal destination for guests of all ages!

www.tourismus.li/winterfun

Traditional and modern

Tradition is more than a word – it is a cultural good which Liechtensteiners are proud of. The National Day, the “Funkensonntag” (literally “Bonfire Sunday”) as well as the colourful carnival celebrations in February are amongst the many highlights of the annual cultural calendar which are dear to the Liechtenstein people and in which they participate with much enthusiasm. Alongside these ancient traditions stands the modern face of Liechtenstein’s cultural scene in the form of contemporary art exhibitions. This fusion of the traditional and the modern is among the elements which make Liechtenstein so attractive.

www.tourismus.li/culture





Inspiration for the soul

The Principality of Liechtenstein supports its local artists and inspires the soul with a large number of museums, landmarks and international art exhibitions which are known well beyond its borders. These include the famous contemporary art displays at the Museum of Fine Arts and the Hilti Art Foundation as well as the “Treasure Chamber” showcasing unique exhibits from the Princely Collections.

www.tourismus.li/museums





Entertainment – something for everyone

No matter how old you are or what you are interested in, Liechtenstein's entertainment scene offers something for everyone. A diverse range of events are held throughout the year in all municipalities. Visitors can enjoy plays put on by regional and international theatre groups, journey to new worlds at readings and the Filmfest Vaduz, or dance the night away at one of the principality's music festivals.

www.tourismus.li/topevents

Dine like a prince

Despite its small size, Liechtenstein is big on food. Culinary highlights offer range from hearty local specialties in cosy mountain huts right through to gourmet restaurants catering for discerning diners. The principality also produces its own excellent wine, beer and whisky as well as sweet treats you will find hard to resist.

www.tourismus.li/gastronomy

“Made in Liechtenstein”

You may not think it, but little Liechtenstein has everything you would expect to find in a big city. A special piece of jewellery for the one you love? An exclusive gentleman’s watch? Cool jeans or trendy boots for hip youngsters? Or how about an original present “made in Liechtenstein”, such as one of the principality’s famous postage stamps? There is a lot to discover on a day shopping in Liechtenstein.

www.tourismus.li/shoppingfun





Perfect family destination

The Principality of Liechtenstein is the perfect family destination in the heart of Europe. This is shown by the fact that Liechtenstein has been named a "Family Destination" by the Swiss Tourism Board in recognition of its activities and attractions ideal for children, parents and grandparents.

www.tourismus.li/family



FAMILY
Destination





LIECHTENSTEIN



General information

For further questions, group bookings and any other issues, please do not hesitate to call us.

Bookings can be made online at www.tourismus.li/en, by e-mail to info@liechtenstein.li or by telephone to +423 239 63 63.

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